

Customize Your Energy Efficiency Incentive



You know your business better than anyone — let us help you turn that knowledge into savings.

Every business has unique challenges and hidden opportunities for energy efficiency. That's why we're counting on your insight to uncover the smartest improvements for your operations.

Have an idea to cut energy demand and boost performance? Share your proposal prior to purchasing equipment. If the project qualifies, we'll provide a custom incentive to help make your project happen.

Example projects could include:

- Upgrading compressed air systems larger than 200 horsepower.
- Adding thermal energy storage (ice storage, thermal batteries, phase change materials, etc.)
- Adding non-HVAC related variable frequency drives.
- Process improvements (lasers, vacuums, etc.)
- Improving refrigeration equipment.
- Improving motor efficiency.
- Installing low-emissivity ceilings in ice arenas.
- Installing a dehumidification system.

Eligibility and Details

All customer incentives need to be preapproved before equipment is ordered. For preapproval, you'll need:

- A description of the proposed project, to include equipment quantities, model numbers, and specifications for both new and removed equipment.
- Calculations of expected demand and energy savings are welcome, but not required.

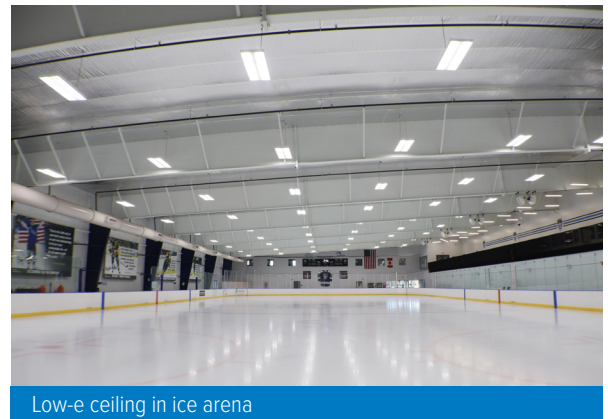
Incentive amounts are calculated based on kilowatt (kW) demand savings during peak demand periods.

Peak demand periods are defined as June – September, Monday – Friday, 1 – 8 p.m.

Incentive amounts can't exceed 75% of project costs or 100% of the project cost, if equipment is self-installed.

Some proposals might be handled through prescriptive rebate programs rather than custom incentives. A utility representative can help you identify these programs.

Learn more about custom energy incentives at www.brightenergysolutions.com.



Low-e ceiling in ice arena



Ice storage



Compressed-air system